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Samsung acquisisce il cloud content service provider mSpot



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Nuovi servizi di cloud entertainment in arrivo per i dispositivi targati Samsung ?



Samsung ha acquisito mSpot, una delle aziende leader nei servizi di cloud content provider, conosciuta principalmente per il suo servizio di cloud music storage disponibile dal 2009, ma nel mercato della distribuzione audio-video sin dal 2004.

L'acquisizione metterà a disposizione degli utenti dei device Samsung una serie di funzionalità di cloud entertainment con streaming di contenuti audio video e, al contempo, estenderà le potenzialità dell'attuale ecosistema di mSpot.

Di seguito la press release completa:

Samsung Electronics Acquires mSpot

PALO ALTO, Calif., May 09, 2012 (BUSINESS WIRE) -- Samsung Electronics, Co., Ltd., a global leader in digital media and digital convergence technologies, announced today it is acquiring mSpot, Inc., a leading mobile cloud-based content service provider based in Palo Alto, California.

The acquisition will provide a cloud-based entertainment experience of music, video and radio services for users of Samsung devices, while extending mSpot's cloud and streaming solutions to a broader base of global entertainment fans. The combination will extend mSpot's top class cloud and streaming services while further enhancing Samsung's mobile and tablet device entertainment offerings. mSpot's entertainment services will be a key integrated offering on newly announced Samsung mobile devices.

"mSpot shares our vision to bring a best-in-class cloud and streaming entertainment experience to consumers, and they've backed it up with innovative technical solutions from

a great engineering team," said TJ Kang, Senior Vice President of Samsung Electronics' Media Solution Center.

"Samsung is unparalleled in terms of global reach and cutting edge devices; with our combined resources, we are looking forward to redefining media consumption across the mobile universe with cloud services," said mSpot Chief Executive Officer Daren Tsui.

The acquisition will include the full scope of technology, assets and human resources under mSpot. Further details of the transaction were not disclosed.