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## Fujifilm X100, nuovo converter wide e firmware v.1.3

# FUJIFILM

**LINK (<https://www.nexthardware.com/videographia/news/compatte/256/fujifilm-x100-nuovo-converter-wide-e-firmware-v13.htm>)**

Fujifilm annuncia un convertitore grandangolare ed aggiorna il firmware per la X100



Doppio l'annuncio **Fujifilm** riguardante la fotocamera digitale **FinePix X100**: da una parte è stato reso disponibile il nuovo **firmware versione 1.3**, scaricabile al link in calce all'articolo; dall'altra, il Produttore Giapponese presenta un nuovo add-on, un **convertitore grandangolare 0,8x** che trasforma l'obiettivo fisso del corpo macchina in un 28mm (35mm equiv.).

Il wide converter, denominato **WCL-X100**, è realizzato secondo gli standard costruttivi elevati della APS-C **FinePix X100** e sarà disponibile nelle varianti silver e nero ad un prezzo di circa 350USD a partire dal mese di Giugno 2012.

Di seguito, la lista dei fix al nuovo **firmware v.1.3**.

- **1.** New function for the WIDE CONVERSION LENS WCL-X100 is added to the shooting menu. The function for the WCL-X100 can also be allocated to "Fn/RAW" button.

- **2.** Hold the "AE/AF LOCK" when changing to OVF after one of 25 focus points (inner portion of 49 focus points) is selected in EVF or LCD. **Notice** "AE/AF LOCK" will be canceled when changing to OVF after one of 25 focus points (outer portion of 49 focus points) is selected in EVF or LCD. In this case, you need to use EVF or LCD to hold the "AE/AF LOCK".
- **3.** Change of "MIN. SHUTTER SPEED" setting in "ISO AUTO CONTROL" of the shooting menu will be reflected without OFF/ON operation.

## Press Release

### FUJIFILM ANNOUNCES ALL NEW WIDE CONVERSION LENS FOR THE AWARD WINNING FUJIFILM X100 DIGITAL CAMERA

**Valhalla, N.Y., May 15, 2012** - FUJIFILM North America Corporation today announced an exciting new premium accessory for the award winning FUJIFILM X100 - a **Wide Conversion Lens** (WCL-X100) that will further enhance the exceptional photographic experience of using the FUJIFILM X100 digital camera. The new Wide Conversion Lens will not only maximize the FUJIFILM X100's shooting versatility and performance, but it will also add to the stunning look and feel of the camera with its exacting design similarities.↔

"We are extremely pleased to offer this new Wide Conversion Lens for the FUJIFILM X100, which has been enthusiastically received from the professional and advanced amateur photographic communities for its beautiful design and outstanding image quality," said Go Miyazaki, division president, Imaging and Electronic Imaging Divisions, FUJIFILM North America Corporation. "Fujifilm is committed to giving photographers the premium tools that they need to achieve the best imaging results imaginable, and this new lens will allow the FUJIFILM X100 to exceed users' expectations by opening up countless new shooting opportunities."

#### FUJIFILM Wide Conversion lens (WCL-X100)

The FUJIFILM WCL-X100, a wide conversion lens made in Japan and designed specifically for the award winning FUJIFILM X100, attaches directly onto the camera and increases picture taking versatility by multiplying the fixed focal length by 0.8x, converting it from 23mm (35mm equivalent) fixed focal length to a 19mm wide angle (28mm equivalent). The WCL-X100 delivers superb optical quality and maximizes versatility of the FUJIFILM X100 by ensuring comparable image quality even at the f/2 wide aperture setting, all while retaining all the original optical characteristics, including the attractive bokeh effect.

The FUJIFILM WCL-X100's optical construction uses four premium glass elements in three groups to keep aberrations minimal, and also employs the unique FUJINON Super EBC (Electron Beam Coating) for outstanding results.

#### Using the WCL-X100

Achieving the very best results from the WCL-X100 is simple: select the 'Wide Conversion Lens' option in the FUJIFILM X100's menu system (camera must be updated to firmware version 1.30 or later) or select the function via the Function (Fn) or RAW buttons.↔

After selecting the 'Wide Conversion Lens' option, the FUJIFILM X100 automatically applies image processing to shots taken using the WCL-X100 to reduce image distortion, ensuring balanced illumination across the frame and reduced chromatic aberration which can be commonly found in wide conversion lenses.

The WCL-X100 maintains the full functionality of the FUJIFILM X100, including auto focusing speeds, the 10cm macro capability and of course, the extraordinary hybrid viewfinder. With the optical viewfinder (OVF) selected, icons showing the edge of the frame are displayed instead of the frame rim (equivalent to 80% of the frame field of view), while selecting the electronic viewfinder (EVF) gives users a 100% field of view.↔

#### The perfect match for the FUJIFILM X100

The design of the WCL-X100 has been carefully considered to ensure a seamless blend with the FUJIFILM X100. It uses the same materials, textures and colors as the existing X100, plus the optional LH-X100 lens hood and PRF-49S protective filter can be used on the conversion lens. Furthermore, the clip-on lens cap for the WCL-X100 can be attached with both the lens hood and filter in place.

#### FUJIFILM WCL-X100 key features

- 0.8x magnification factor to convert X100 lens to 28mm wide angle (35mm equivalent)
- All glass optical construction using four elements in three groups
- FUJINON Super EBC coating
- "Made in Japan" for optimum quality
- Available in silver and black

The FUJIFILM Wide Conversion lens (WCL-X100) will be available in silver and black in June 2012 for \$349.99.

